

礼来中国抗击耐多药结核的贡献得到国际认可

美国纽约– 礼来中国在抗击耐多药结核方面的努力得到了国际认可。5月26日，全球企业抗艾滋病、结核和疟疾联合会(Global Business Coalition-GBC)宣布礼来公司在中国西北地区的耐多药结核病教育项目获得了2010年“社区投资卓越贡献”奖。

中国是世界上第二大结核病高负担国家，每年130万新增患者，而日益严峻的结核病已成为了主要的疾病杀手。目前，礼来在中国最大的公益项目就是耐多药结核项目。

自2005年开始，礼来在中国每年投入数十万美元，用于结核病科研、疾病预防和知识普及、培训和监督、社区支持和患者倡导，以及技术转让。继2009年投入49万美元后，今年，礼来将在中国投入53.1万美元在耐多药结核上，项目覆盖广东、河南、浙江、辽宁及青海等省份，其中在青海的项目尤为突出。

2009年5月，通过与美国全球企业抗艾滋病、结核和疟疾联合会(GBC)合作，青海省被确定为开展少数民族地区中小学校结核病健康教育项目省份。项目覆盖青海4个县，669所小学。项目执行期1年，从2009年9月1日到2010年8月31日。预计161309名中小學生通过活动直接受益，403000名家长间接受益。

同年7月，礼来公司与青海省卫生厅携手，启动了青海省礼来耐多药结核项目，在结核病专业人员培训、公共宣传教育、提高普通民众对该病的防范意识等方面开展项目工作，尤其开发了针对少数民族的藏语教育资料以及当地宗教骨干的培训。项目覆盖青海20个国家级贫困县，其中包括玉树县。2009年9月-2010年8月覆盖10个县，2010年9月-2011年8月覆盖10个县，项目覆盖人口347万，项目投入超过一百多万元人民币。

今年获得GBC奖项的公司，除了礼来，还包括可口可乐、埃克森美孚及渣打银行等公司。

政府与公共事务部

Eli Lilly China's Effort in Fighting MDR-TB Recognized Globally

New York, US – May 27, 2010 –Eli Lilly China's effort in fighting Multi Drug Resistant-Tuberculosis (MDR-TB) is now recognized in a global range. On May 26th, Global Business Coalition (GBC) announced that TB awareness-raising programs led

by Eli Lilly & Company in northwestern China won 2010 Awards for Excellence in Business Action Community Investment.

China is a country plagued by many epidemics, with economic burdens caused by tuberculosis second only to India in the world. To curb the disease, Lilly launched MDRTB projects in China in 2005, investing hundreds of thousands dollars every year in research and development, disease prevention and control, patient education, physician training and technology transfer programs.

Following investing 490,000 USD in 2009, Lilly plans to spend 531,000 USD on MDR-TB projects in China this year, covering provinces of Guangdong, Henan, Zhejiang, Liaoning and especially in Qinghai, one of the poorest provinces in the west.

In the province, Lilly launched TB/MDR-TB Education Program for Students last May, through partnership with GBC. With a budge of USD 41,000, a total of 161,309 students at 669 primary and middle schools will be covered by programs including baseline survey of TB knowledge, distribution of TB educational cartoon booklet, trainer training, TB contest and TB summer camp.

Last July, another Physician Training & Public Awareness Program was kicked off in Qinghai. It is designed to cover 20 counties in remote areas, including Yushu, the area hit by earthquake in April. The program plans to train physicians, who will then educate local people about MDR-TB in both Mandarin and Tibetan. It is estimated that up to 3.5 million people will be educated by the end of September 2011 with a budget of RMB 1.2 million.

Winners that will receive GBC's Awards for Excellence in Business Action also include Coca-Cola Africa Foundation, ExxonMobil and Standard Chartered Bank.

Corporate Affairs

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